

About the Forum...

The Forum for Medical Affairs was established over 20 years ago "to further the aims and ideals of organized medicine by providing annual programs for its members on important issues facing the profession." The Forum presents its annual program in conjunction with the Interim Meeting of the American Medical Association's House of Delegates.

Members of the Forum include the members of the AMA House of Delegates, and the presidents, presidents-elect, past presidents and executive directors of all State Medical Societies and AMA-recognized National Specialty Medical Societies. Once qualified as a member of the Forum, you are considered a member for life.

Commercial Support:

*An Educational Grant is provided by Allergan Pharmaceutical.
In-Kind support is provided by The Forum for Medical Affairs.*

Accreditation Statement:

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Oklahoma State Medical Association (OSMA) and the Forum for Medical Affairs. The Oklahoma State Medical Association (OSMA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

The OSMA designates this educational activity for a maximum of 2 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Forum for Medical Affairs presents **The PHAT Forum:** *The Physician's Role in the Obesity Epidemic*



**Sunday
November 12, 2006
1:00pm-3:00pm
Champagne Ballroom 2
Paris Hotel
Las Vegas, Nevada**

The CME Panel will consist of:

Regina M. Benjamin, MD, MBA - Moderator
"Making A Difference: Health Disparities and Obesity"

Dr. Benjamin is Founder and CEO of Bayou La Batre Rural Health Clinic. Dr. Regina Benjamin chose to return to the region where she grew up, starting a family practice in Bayou La Batre, Alabama, (a small shrimping village along the gulf coast). After several years moonlighting in emergency rooms and nursing homes to keep her practice open, and with an MBA from Tulane under her belt, Dr. Benjamin converted her medical office into a small rural health clinic dedicated to serving the large indigent population in her community. Dr. Benjamin's extraordinary dedication and self-sacrifice has won her international recognition. She was the first African-American woman, and the first person under 40, to be elected to the American Medical Association (AMA) Board of Trustees. Dr. Benjamin is a Nelson Mandela Award for Health and Human Rights Winner, a Kellogg National Fellow, has been featured as ABC Television's Person of the Week, and was chosen by CBS This Morning as Woman of the Year. She also received the National Caring Award, which was inspired by Mother Teresa.



Objectives:

1. Understand the physician's role in the obesity epidemic.
2. Understand the cultural differences in approaches to treating obesity.
3. Begin to think of ways physicians can provide leadership in this area.
4. Begin to think of ways the AMA can provide leadership in this area.

Speaker discloses she is on the AMA Council on Ethical and Judicial Affairs, and the Health Advisory Board of ConAgra Foods and receives an honorarium from Con Agra.

Michael D. Ozner, MD., F.A.C.C.
"The Mediterranean Diet & Lifestyle: Could This Be The Answer To The Obesity Epidemic?"

Dr. Ozner is a board certified cardiologist, a Fellow of the American College of Cardiology and the American Heart Association, Medical Director of Wellness and Prevention at Baptist Hospital of Miami and a well known regional and national speaker in the field of preventive cardiology. Dr. Ozner is a Clinical Professor of Medicine Cardiology at the University of Miami School of Medicine, and he is Chairman of the American Heart Association of Miami. In addition, he is Medical Director of the Cardiovascular Prevention Institute of South Florida, and Symposium director for "Cardiovascular Disease Prevention.," an annual national meeting highlighting advances in the field of preventive cardiology. He has appeared on radio and TV and has been featured in newspaper articles discussing heart disease prevention. Dr. Ozner is author of the books: "Prevent Your First Heart Attack" and "The Miami Mediterranean Diet."



Objectives:

1. Understand the differences between a Mediterranean diet and typical Western or American diet.
2. Review the clinical trials that document the importance of a Mediterranean diet for optimal long term health.
3. Discuss the ways that a Mediterranean diet and lifestyle can lead to sustained weight loss.

Speaker discloses he is a speaker for Merck, Scherring Plough, and Sankyo and receives an honorarium for his speaking services.

Donald D. Hensrud, MD, MPH, MS, F.A.C.P.
"Obesity and Worksite Health Promotion Programs"

Dr. Hensrud is Chair of the Division of Preventive, Occupational, and Aerospace Medicine at Mayo Clinic, has a joint appointment in the Division of Endocrinology, Metabolism & Nutrition, and is an Associate Professor of Preventive Medicine and Nutrition at Mayo Clinic College of Medicine. Located within the Division of Preventive Medicine is the Mayo Clinic Executive Health Program, which Dr. Hensrud has directed for over 10 years. This program provides comprehensive and efficient medical care to top business executives from around the world. Dr. Hensrud is also Chair of the Health Promotion Committee and Medical Director of the Dan Abraham Healthy Living Center at Mayo Clinic. Dr. Hensrud is certified by the American Board of Internal Medicine, the American Board of Preventive Medicine, and the American Board of Physician Nutrition Specialists, of which he is a past president. He served as a consultant to the National Board of Medical Examiners for a number of years. He is the author of over 50 scientific articles and book chapters and has contributed to lay education as editor of Mayo Clinic Healthy Weight for EveryBody, The New Mayo Clinic Cookbook, which won a 2005 James Beard Foundation Award, and The Mayo Clinic Plan released in early 2006. Dr. Hensrud is co-editor of the medical text Clinical Preventive Medicine, a premiere reference in the field of preventive medicine. He also wrote a monthly health column for Fortune magazine for over three years.



Objectives:

1. Review the impact of obesity on health and economics.
2. Recognize some of the programs and initiatives employers are currently providing in the areas of worksite health promotion and obesity.
3. Describe what is known on return on investment of obesity and worksite health promotion programs, in terms of current data and future potential.

Speaker discloses he is a speaker for Blue Cross Blue Shield of North Carolina and receives an honorarium for his speaking services.

Moises Jacobs, MD, F.A.C.S.
"Surgical Options For Morbid Obesity"

Moises Jacobs, MD, FACS is currently the Director of the Advanced Surgical Institute at Mercy Hospital in Miami, Florida. Dr. Jacobs graduated from the University of Miami and is a pioneer in laparoscopic surgery. He has authored two books on the subject and lectures and operates throughout the country and the world.



Objectives:

1. Familiarize audience with surgical options, with the results and complications.

Speaker discloses he is a consultant with Ethicon.

Commercial Support:

An Educational Grant is provided by Allergan Pharmaceutical. In-Kind support is provided by The Forum for Medical Affairs.